

CarolinasAGC
FOUNDATION

IMPACT REPORT

YEAR OF REPORT 2024

CAGC Foundation
Annual Report 2024

Prepared By:
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Foundation Marketing Manager

Prepared For:
Future Donor

www.cagcfoundation.org



Executive Summary

Building a Stronger Future for the Carolinas

Overview

In 2024, the Carolinas AGC Foundation made significant strides in advancing its mission to empower the construction industry through workforce development, education, and community support. With a steadfast commitment to help solve our commercial construction workforce shortage in the Carolinas, the Foundation launched and expanded impactful programs that provide life-changing opportunities for individuals and businesses alike.



\$5.5m
GRANTS

1,000
E&T PARTICIPANTS

\$20k
SCHOLARSHIPS

Chad Webb
Foundation Board Chair

“The past several years have seen our Foundation grow exponentially - expanding our reach and impact throughout the Carolinas.”

Key Achievements

With the support of donors, partners, and volunteers, the Foundation continues to drive meaningful progress in addressing workforce shortages, elevating industry standards, and fostering a culture of safety, innovation, and inclusion. Looking ahead, we remain dedicated to expanding our reach, empowering more individuals, and strengthening the communities we serve.



Attracting New Talent

Through our Construction Bootcamp program, we equipped aspiring tradespeople with the skills needed to succeed in the industry.



Growing Minority Businesses

The Construction Business Academy has now helped grow over 100 minority- and women-owned businesses statewide to help ease the construction shortage.



Representation and Acceptance

We deepened our commitment to reach out to groups that are underrepresented in construction by creating a welcoming environment that strengthens our ability to retain and recruit talent to our industry.



Education Initiatives

Our collaboration with the NC Community College System and other educational partners enabled us to provide affordable, high-quality training, including NCLBGC continuing education courses, virtual AGC Edge training, and private on-site learning opportunities.



Community Impact

In addition to launching our Lane the Loader™ program, the Foundation awarded \$20,000 in scholarships to students pursuing careers in construction.

370+

Participants

Over 370 participants have benefitted from graduating from our Construction Bootcamp and Academy programs.



Attracting New Talent

190 STUDENTS

The number of students who were enrolled in our Construction Bootcamp programs in 2024.

303 CREDENTIALS

303 Industry recognized credentials such as NCCER, OSHA, CPR, and more were earned by our students in 2024.



The courses taught me the accessibility of changing your career and learning industry skills. No matter your age or experience, you can always move into something new. Also, the networking opportunities in the bootcamp courses made connecting the skills we learned to a variety of entry level positions.”

Sean Ruffolo
Construction Bootcamp Graduate

16 COLLEGE PARTNERS

16 Community Colleges in North Carolina are home to our Bootcamps and efforts are being made to expand to South Carolina as well.

81%

81% of the Construction Bootcamp participants identified at least one positive employment and/or educational outcome.





THE
CONSTRUCTION
BUSINESS
ACADEMY

Growing Minority Businesses

2024 was a year of growth in many ways for The Construction Business Academy with the addition of a Statewide Cohort model, establishment of Alumni program, and focus on support after graduation through CAGC Network, Committees, and beyond.

130

**Business leaders
served in
program history**

\$13.1m

**New projected
revenue in 2024**



158%

Projected Revenue Growth

Our participating minority businesses reported projected revenue in 2023 at \$5.1m, and \$13.1m in 2024.



Construction Business Academy has helped me in so many different ways. I was able to build a network of reliable people and resources and the class curriculum helped me with my company."

Darmel Lee

General Manager, Ascendance Electric

Education & Training

In 2024, the CAGC Foundation continued to lead the way in providing innovative education and training programs designed to meet the evolving needs of the construction industry. By offering accessible, high-quality learning opportunities, the Foundation empowered individuals and businesses to grow, succeed, and thrive in a competitive marketplace.

1,000+

Participants

Over 1,000 participants benefited from the Education and training offerings at CAGC.

12

Private Classes

A dozen companies took advantage of private classes.

201

Classes Held

Our team led the way for 180+ public classes and 12 private classes.

9

Certification Offerings

IACET, NCLBGC, HRCI, NCCER, US Army Corp of Engineers, NAVFAC, SHRM, Clemson Drone.



BE PRO BE PROUD BE PRO BE PROUD
BEPROBEPROUDSC.ORG BEPROBEPROUDNC.ORG

Continued strengthening our dedication to Be Pro Be Proud partnership.

1st Place

AGC Chapter in Bluebeam

1st place out of all 88 chapters in AGC of America for Bluebeam class performance in securing the most participants.

SUSTAINABILITY

As a 501(c)3 non-profit benefit corporation, the CAGC Foundation relies on donations to carry out our mission, and fund programs and services, while developing construction careers through increased awareness.

➔ **\$2,800**

The cost to cover one student's entire year of Construction Bootcamp



➔ **\$34,000**

The cost to cover an entire Construction Bootcamp class, up to 12 students

➔ **\$15,000**

The yearlong enrollment cost for one company to participate in a Construction Business Academy



➔ **\$150,000**

The cost to cover one entire Construction Business Academy, up to 12 businesses

THE
CONSTRUCTION
BUSINESS
ACADEMY

Sponsorship Information:

Entire Bootcamp: \$10,000

(up to 3 sponsors per Bootcamp)

Entire Business Academy: \$25,000

(up to 6 sponsors per Academy)

[Click here to get involved](#)

Community Impact



Lane the Loader™

CAGC Foundation fuels Lane the Loader™ across the Carolinas with construction-themed books. Our supporters choose which books, how many and the destination - schools, libraries, or even children's hospitals for Lane to deliver with their custom dedicated label inside.



We delivered 615 dedicated books to Black Mountain Home for Children, Youth & Families just in time for the holidays in light of their rebuilding efforts after Hurricane Helene.

Scholarships



\$20k Scholarship Program

Thanks to CAGC Foundation Annual Golf Tournament, a total of \$20,000 (\$8,000 more than in past years) was awarded to 11 students who were entering the commercial construction industry in 2024.

Work Zone Safety



Berry Jenkins Memorial Fund

Berry Jenkins Memorial Work Zone Safety Fund provides financial assistance for families affected by work zone accidents.

2025 Board of Trustees

- **Chad Webb** – Chair, J.M. Cope Construction
- **Evan Sowell** - Chair Elect, Langston Construction Co. of Piedmont, LLC
- **Edison P. Cassels** - Immediate Past Chair, Edison Foard
- **Ty Edmondson** - CAGC Chair, T. A. Loving Company
- **Betsy Bailey** - COO, Carolinas AGC, Inc.
- **Scott Fant** – Trustee, Reeves
- **Claudia Dodgen** – Trustee, Crowder Constructors Inc.
- **Kristie Van Auken** - Trustee, KVA Consulting
- **Kate Marston Daniels** - Trustee, Daniels & Daniels Construction Company, Inc.
- **Karl McCottry** - Trustee, SCDOT
- **Andrew Gardner, Ed.D.** - Trustee, NC Community College System
- **Melissa Cole** - Trustee, Palmetto Corp.
- **Elisabeth Kovacs** - Trustee, SC Manufacturers Alliance
- **Richard Latorre** – Trustee, Latorre Insurance
- **Lorena Patterson** - Trustee, NC Hispanic Chamber of Commerce
- **Dave Simpson, CAE** - President & CEO, Carolinas AGC
- **Emily Ellis** - Appointed Young Leader Representative, C.T. Wilson Construction Company

“*You can't help but get emotional if you attend a graduation ceremony of one of our Construction Business Academies or our Construction Bootcamps. These programs are tangible and are impacting people in a great way.*”

Ty Edmondson
CAGC Board Chair



2025 Foundation Staff



Betsy Bailey
Foundation COO,
Carolinas AGC, Inc.



L'anika Morehead
Director of Grants &
Programs



Caroline Brigmon
Education, Training &
Workforce Director



Sequilla McLean
Apprenticeship Manager



Marianne Bush
Foundation Workforce
Development & Program
Operations Manager



Sharra Hill
Grants Budget &
Accounting Manager



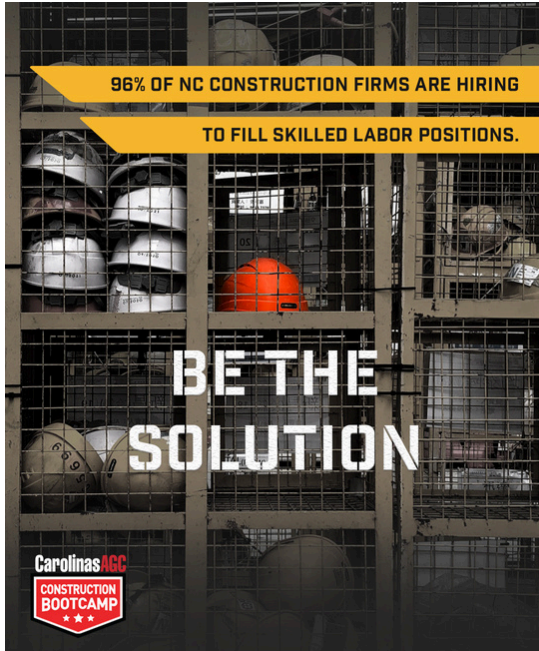
Kelly Jasaitis
Foundation Marketing
Manager



This collaborative team has overcome hurdles, and the targeted initiatives are strengthening the construction industry throughout the Carolinas to be prepared for the important work ahead of us."

Betsy Bailey
Foundation COO

2025 Goals



In the coming year, the Carolinas AGC Foundation will advance its commitment to workforce development by helping to diversify the construction workforce and address industry shortages. Additionally, we will expand revenue share partnerships with other organizations to enhance funding and program sustainability.

“*Our biggest challenge in the commercial construction industry is the workforce shortage and our focus is getting talented people into rewarding and lifelong careers. We’ve made good strides but our work is far from done.*”

Dave Simpson, CAE
President & CEO, Carolinas AGC

Building a Stronger Future for the Carolinas

- 1.** Continue to attract new talent to the construction industry through our Construction Bootcamps, expanding our geographic reach to South Carolina and intentionally focusing on high school students.
- 2.** Support school outreach from Kindergarten through 12th grade with programs like Lane the Loader and CAGC high school and middle school student chapters that introduce young people to the world of construction.
- 3.** Expand partnerships with other organizations that will enable us to offer more education and training opportunities for all individuals within our member companies.
- 4.** Provide scholarships to deserving students who wish to attend a construction program in community/technical college or at a university in NC or SC.
- 5.** Prepare our future leaders for advancement within the industry and within their communities.
- 6.** Offer robust safety training programs that help to protect our workforce and reward those companies that put safety first.
- 7.** Continue to support small, minority and women-owned businesses through training programs, mentoring and access to CAGC benefits to help them sustain and grow their business.



“

The CAGC Foundation is not just talking about the challenges we all face in the construction industry, we are delivering solutions and programs that tackle the issues, strengthen our subcontractor community and build the skilled worker pipeline.”

Claudia Dodgen

Trustee, Crowder Constructors Inc.

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